

Ivanna Porter

✉ ivannajoy@gmail.com
✉ ivporter@ttu.edu
🌐 ivannaporter.com

Education

Ph.D. in Economics, Texas Tech University	Expected May 2027
M.S. in Economics, Texas Tech University	Expected Dec 2026
B.A. in Economics with <i>Collegium Honorum</i> , Mississippi State University Thesis: "An Analysis of the Undergraduate Economics Degree"	2019–2021
A.A. in Economics with <i>High Research Honors</i> , Lone Star College-CyFair	2017–2019

Research Interests

Applied Microeconomics, Economics of Education, and Labor Economics

Teaching Experience

Instructor, Texas Tech University

Principles of Microeconomics (ECO 2301) 3 semesters; Online and in-person instruction; Avg. 35 \ Max 64 Responsible for lectures, exams, quizzes, and supplemental material	Summer 2025–Spring 2026
Principles of Economics (ECO 2305) 4 semesters; In-person instruction; Avg. 89 \ Max 111 Responsible for lectures, exams, quizzes, and TA coordination	Fall 2023–Spring 2025

Teaching Assistant, Texas Tech University

Development of Economic Doctrines (ECO 4314)	Spring 2023
Principles of Economics (ECO 2305)	Spring 2022
Intermediate Microeconomics (ECO 3312)	Fall 2022
Environmental Economics (ECO 3336)	Fall 2021

Research

Job Market Paper

The Labor-Learning Tradeoff: Evidence on Working While in College

Studies how working while enrolled in college affects academic outcomes, with a focus on GPA. The project examines both the extensive margin of working versus not working and the intensive margin of hours worked, using propensity score methods plusd on students' expected work status. The study uses HERI CSS and TFS data to connect pre-college work expectations to later academic outcomes.

Working Papers

Reevaluating the returns to education

Revisits the return to education using a U.S. twin sample from the Midlife in the United States survey. The analysis uses new within-twin fixed effects to estimate returns to additional years of schooling, building on Ashenfelter and Krueger 1994.

Student Performance under the Every Student Succeeds Act (ESSA): A National Analysis

Examines student performance following the Every Student Succeeds Act using national education data. The project uses variation in ESSA implementation to study changes in educational outcomes across schooling levels.

Research Presentations

"The possible impacts of working while in college." Graduate Student Research Seminar (GSRS). Texas Tech University, March 2026.

"Student Performance under the Every Student Succeeds Act (ESSA): A National Analysis" WEAI Annual Conference. Western Economic Association International, June 2025. *Accepted for presentation; unable to present.*

"Perceptions about Texas Economy and Culture" Honors College Undergraduate Research Conference. Lone Star College, May 2019.

"The Political Imbalance of Higher Education: Its effects on Students Education." Honors College Undergraduate Research Conference. Lone Star College, December 2018.

"The Albany Plan of the Union and the Articles of the Confederation: A Pursuit of Liberty." Student Symposium. Lone Star College, May 2018.

Technical Skills

R

LaTeX

Stata

Matlab

HTML, JavaScript, CSS

Honors & Scholarships

Dr. Rashid B. Al-Hmoud Competitive Scholarship,	2022–2026
Texas Tech Assistantship,	2021–2026
Honors College Scholar, Mississippi State University,	Spring 2021
Scholarship to Study Economics Abroad, Mississippi State University,	Spring 2020

References

Sie Won Kim	Assistant Professor Department of Economics, Texas Tech University Dissertation Chair siewon.kim@ttu.edu
Aiday Sikhova	Assistant Professor Department of Economics, Texas Tech University aiday.sikhova@ttu.edu
Rashid Al-Hmoud	Associate Professor and Department Chairperson Department of Economics, Texas Tech University rashid.al-hmoud@ttu.edu